



# Experimental design

Note: You can see this plus a bit more online at:

[http://oac.med.jhmi.edu/humane\\_site/topics/12A.html](http://oac.med.jhmi.edu/humane_site/topics/12A.html)

# Basic principles

1. Formulate question/goal in advance
2. Comparison/control
3. Replication
4. Randomization
5. Stratification (aka blocking)
6. Factorial experiments

## Example

Question: Does salted drinking water affect blood pressure (BP) in mice?

Experiment:

1. Provide a mouse with water containing 1% NaCl.
2. Wait 14 days.
3. Measure BP.

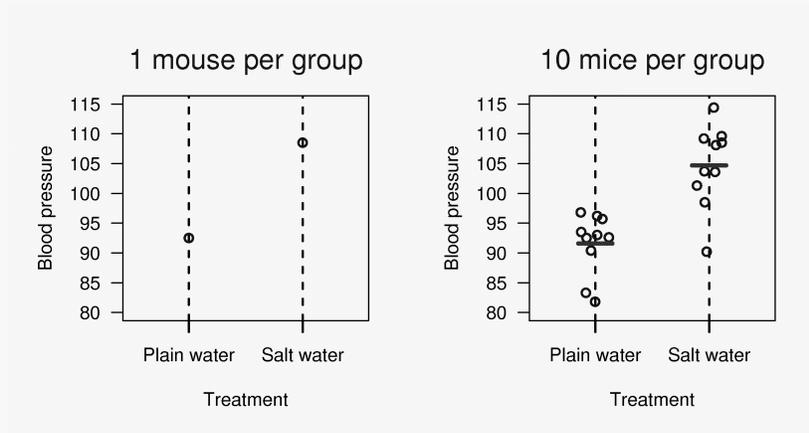
## Comparison/control

Good experiments are comparative.

- Compare BP in mice fed salt water to BP in mice fed plain water.
- Compare BP in strain A mice fed salt water to BP in strain B mice fed salt water.

Ideally, the experimental group is compared to concurrent controls (rather than to historical controls).

# Replication



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# Why replicate?

- Reduce the effect of uncontrolled variation (i.e., increase precision).
- Quantify uncertainty.

A related point:

An estimate is of no value without some statement of the uncertainty in the estimate.

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## Randomization

Experimental subjects (“units”) should be assigned to treatment groups at random.

At random does not mean haphazardly.

One needs to explicitly randomize using

- A computer, or
- Coins, dice or cards.

## Why randomize?

- Avoid bias.
  - For example: the first six mice you grab may have intrinsically higher BP.
- Control the role of chance.
  - Randomization allows the later use of probability theory, and so gives a solid foundation for statistical analysis.

## Stratification

- Suppose that some BP measurements will be made in the morning and some in the afternoon.
- If you anticipate a difference between morning and afternoon measurements:
  - Ensure that within each period, there are equal numbers of subjects in each treatment group.
  - Take account of the difference between periods in your analysis.
- This is sometimes called “blocking”.

## Example

- 20 male mice and 20 female mice.
- Half to be treated; the other half left untreated.
- Can only work with 4 mice per day.

Question: How to assign individuals to treatment groups and to days?

# An extremely bad design

Week One					Week Two				
M	Tu	W	Th	F	M	Tu	W	Th	F
C	C	C	C	C	T	T	T	T	T
C	C	C	C	C	T	T	T	T	T
C	C	C	C	C	T	T	T	T	T
C	C	C	C	C	T	T	T	T	T

T = treated, C = control, pink = female, blue = male

# Randomized

Week One					Week Two				
M	Tu	W	Th	F	M	Tu	W	Th	F
T	T	T	T	T	C	T	T	C	T
C	T	T	T	T	C	C	C	T	C
C	C	C	T	T	C	C	T	C	C
T	C	C	C	C	C	T	C	T	T

T = treated, C = control, pink = female, blue = male

## A stratified design

Week One					Week Two				
M	Tu	W	Th	F	M	Tu	W	Th	F
C	T	T	C	T	C	C	T	C	T
T	T	C	C	C	T	T	T	C	C
C	C	T	T	C	C	T	C	T	C
T	C	C	T	T	T	C	C	T	T

T = treated, C = control, pink = female, blue = male

## Randomization and stratification

- If you can (and want to), fix a variable.
  - e.g., use only 8 week old male mice from a single strain.
- If you don't fix a variable, stratify it.
  - e.g., use both 8 week and 12 week old male mice, and stratify with respect to age.
- If you can neither fix nor stratify a variable, randomize it.

# Factorial experiments

Suppose we are interested in the effect of both salt water and a high-fat diet on blood pressure.

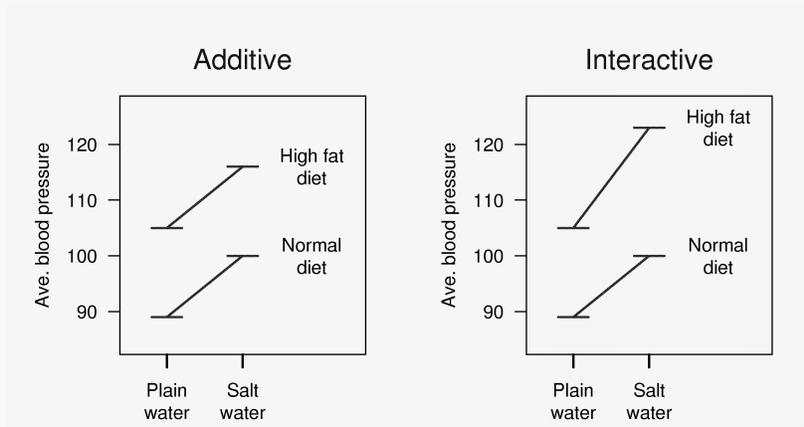
Ideally: look at all 4 treatments in one experiment.

Plain water	□	Normal diet
Salt water		High-fat diet

Why?

- We can learn more.
- More efficient than doing all single-factor experiments.

# Interactions



## Other points

- Blinding
  - Measurements made by people can be influenced by unconscious biases.
  - Ideally, dissections and measurements should be made without knowledge of the treatment applied.
- Internal controls
  - It can be useful to use the subjects themselves as their own controls (e.g., consider the response after vs. before treatment).
  - Why? Increased precision.

## Other points

- Representativeness
  - Are the subjects/tissues you are studying really representative of the population you want to study?
  - Ideally, your study material is a random sample from the population of interest.

# Summary

## Characteristics of good experiments:

- **Unbiased**
  - Randomization
  - Blinding
- **High precision**
  - Uniform material
  - Replication
  - Stratification
- **Simple**
  - Protect against mistakes
- **Wide range of applicability**
  - Deliberate variation
  - Factorial designs
- **Able to estimate uncertainty**
  - Replication
  - Randomization

# Salk vaccine trial

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1916: first polio epidemic in the US

next 40 years: hundreds of thousands of victims

By 1950s: several vaccines developed; that by Jonas Salk appears most promising

1954: Public Health Service and Nat'l Fdn for Infantile Paralysis (NFIP) ready to test the Salk vaccine in a field trial

See Freedman, Psiani, Purves (1998)  
*Statistics*, 3rd ed, Ch 1–2

## Possible designs for the vaccine trial

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1. Give the vaccine to many children and look at the rate vs the previous year.
2. Compare those vaccinated to those whose parents refused vaccination.
3. Vaccinate grade 2 (in consenting) and compare to grades 1 and 3. [This is what the NFIP chose to do.]
4. Vaccinate some portion (chosen at random) of those whose parents consent.

Best study:

double-blind randomized placebo-controlled

# Results of 1954 Salk vaccine trial

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## The randomized controlled double-blind experiment

	Size	Rate
Treatment	200,000	28
Control	200,000	71
No consent	350,000	46

## The NFIP study

	Size	Rate
Grade 2 (vaccine)	225,000	25
Grades 1 & 3 (control)	725,000	54
Grade 2 (no consent)	125,000	44

Note: Rates are per 100,000

## Points

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- NFIP study: vaccine appears to lower rate 54 → 25 (vs 71 → 28).

The control group included children whose parents would not have consented.

- Might the vaccine have no effect? (Could the observed differences be simply chance variation?)
  - In the randomized controlled trial, it is relatively simple to answer this question, as the role of chance was according to our design.
  - In the NFIP study, it is impossible to tell, as chance is not under our control.

# The portacaval shunt

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A long, hazardous surgery to treat cirrhosis of the liver.

Do the benefits outweigh the risks?

Over 50 studies have considered this.

Design	Degree of enthusiasm		
	Marked	Moderate	None
No controls	24	7	1
Controls, but not randomized	10	3	2
Randomized controlled	0	1	3

In the studies where the controls were not chosen at random, sicker patients were chosen as controls.

## Historical controls

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**Historical controls:** patients treated the old way in the past.

**Problem:** treatment group and historical control group may differ in important ways besides the treatment.

	Randomized controlled		Historically controlled	
	+	-	+	-
Coronary bypass surgery	1	7	16	5
5-FU	1	7	2	0
BCG	2	2	4	0
DES	0	3	5	0